



Harnessing the great minds in the room so we move forward in our work, in our profession, and within ICCO...

How will we, members of ICCO, define excellence in coaching in organizations from the perspectives of all our stakeholders and incorporate what we discover into the growing world of coaching?

How will this foster:

- ✿ Identification of critical issues that shape the direction and evolution of coaching in organizations?
- ✿ Deeper understanding of client organizations' needs and standards?
- ✿ Emphasis and focus for our professional development as individuals?

Together, we can make a difference

Whenever something is so revolutionary that it shifts societal views and values, new trends emerge. Our intention for this Lab is to develop the powerful distinctions that can foreshadow such trends and define mastery in coaching in organizations. We will identify gaps in research, training, and hiring processes and explore how to close them to create and deliver stronger, more valuable coaching programs in organizations. We will leverage your knowledge and ideas and combine them with current research on and understanding of the phenomenon of mastery.

When we start with the client's perspectives about their long-term needs, bring the right mix of people to the conversation, and add the desire to have an impact and make a difference.... We begin to create a tipping point...

Let's come together to use the expertise and forum of ICCO to shape the future of coaching in organizations.

[Click here](#) to register before April 30th, 2010 for the Super Early Bird Rate of \$449!

Want more details on this highly anticipated, profession-changing-event? Read on...

DETAILS, DETAILS, DETAILS

Topic: Creating Excellence in Coaching in Organizations: Multiple Lens Perspectives
Dates: September 29th, 30th and October 1st, 2010
Location: Chicago, Illinois
Venue: Hotel 71, 71 East Wacker Drive

We booked the glass-enclosed penthouse with panoramic views of Chicago and have the whole floor to ourselves, a perfect environment to have the intimate conversations ICCO is famous for. [Click here](#) to read more about Hotel 71. Breakfast, lunch and snacks during the Lab will be provided.

The hotel has offered us an amazingly discounted rate of \$169 + taxes (that's over a \$100 discount off the Expedia rate) for a limited time AND are offering that same rate for the 3 days before and after the Lab. For those of you who want to spend extra time in Chicago to explore this great city, here's your chance! [Click here to book your room online](#) or call **1-800-621-4005** and ask for the **ICCO Lab 2010 rate when booking.**

Now... are you ready to positively impact coaching in organizations by creating and spreading the word? If you're wondering what attendees of the last ICCO Lab thought of the experience, read on...

- *"I hope we have more of these. I recognize the value of the symposia, of course, as the signature event organized by ICCO--but look how much we accomplished in such a short time at this members' conference! I hope it will be a regular event, at LEAST annually."*
- *"Great place to discuss the crucial currents and best practices of the work of executive coaching in organizations!"*
- *"Like the Executives I coach, seldom do I take 'time out' to consider the big picture challenges and opportunities of my work and coaching profession. This time with international colleagues allowed that reflection time as well as providing a forum for true personal and professional dialogue with industry thought leaders."*
- *"This was my first experience with ICCO and I found a great, committed group of executive coaches and coaching program managers - all of whom were excited to discuss the future of coaching in organizations and how to continue to improve our work together. It was a great lab and I look forward to many more."*
- *"I found the openness, willingness to share and the level of strategic thinking of the ICCO members almost breathtakingly invigorating."*
- *"ICCO's mission of bringing together key stakeholders in coaching in organizations is a great mission and the level of dialog is clearly at a level that will continue to advance the field."*

What are you waiting for? Join us and be a part of the change and growth you want to see for you, your colleagues, our professions and ICCO. [Click here](#) to register before **April 30th, 2010 for the Super Early Bird Rate of \$449!**

Thinking in all directions, wouldn't you like to be engaged in facilitated activities, conversations, challenges, etc. which encourage you to get out of your "familiar spaces"?

You told us you wanted interaction with everyone and you wanted to be engaged in conversations in various size groups throughout the Lab... well, we're putting that all in place for you. You said you wanted to be involved in conversations that really speak to the "mastery" in coaching in organizations from multiple lens perspectivesyou will have that, and more. You, our members, will influence how this event will impact our field. We appreciate all of you and are grateful for your input. We applaud you, look forward to being with you, and intend to make this gathering of our ICCO community a pivotal experience.

As a valued ICCO member, you have the first option to [register](#) at our special rate for a limited time only. Take advantage of it.

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